



Exhibitor Application & Agreement

Morrow Building, Peterborough
Fri/Sat, October 20-21, 2017
www.goodfoodwineshow.com
facebook.com/goodfoodwineshow

Black Kat
S · H · O · W · S
314 Townsend Street
Peterborough, ON K9J 2K8
t. 705.876.8542
f. 705.876.6526
www.BlackKatShows.com
admin@BlackKatShows.com

Form must be completed in full. PLEASE USE BLACK INK ONLY

Company Name: _____

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____

Province: _____

Postal: _____

Business Phone: _____

Alt Phone: _____

Email: _____

Website: _____

Facebook: _____

Premium Corner Booth

10' x 10' booth,
8' draped back wall,
3' draped side walls,
two (2) 8' black skirted
table which are 42" in
height

\$600 + HST

10 x 10 Booth

8' draped back wall,
3' draped side walls,
one (1) 8' black
skirted table which
is 42" in height

\$500 + HST

5 x 10 Booth

8' draped back wall,
3' draped side walls,
one (1) 8' black
skirted table which
is 42" in height

\$300 + HST

BOOTH COST

| | |
|-----------------------------------|-----------|
| Booth Fee | \$ |
| Unlimited Ice (\$20 per booth) | \$ |
| 13% HST | \$ |
| Total | \$ |

BOOTH LOCATION

If selecting corner location please select "Premium" above.
Your preferred choice of booth location processed with full payment.

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

I/We hereby apply for exhibit space in the 2017 Peterborough Good Food & Wine Show. If accepted, I/We agree to abide by the show terms & conditions and regulations included in this contract and to adhere to all the booth guidelines as set out by Show Management.

Name (please print): _____

Signature: _____

Date: _____



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Exhibiting Company: _____

Would your company like to participate with:

- Seminar Show Prizes Sponsorship

Product Categories please check all that apply:

- | | | | |
|--|--|---------------------------------------|----------------------------------|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Cookbooks | <input type="checkbox"/> Preserve | <input type="checkbox"/> Spirits |
| <input type="checkbox"/> Baked Goods | <input type="checkbox"/> Cooks Tools | <input type="checkbox"/> Restaurant | <input type="checkbox"/> Vegan |
| <input type="checkbox"/> Beer | <input type="checkbox"/> Food Truck | <input type="checkbox"/> Retail Store | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Beverages | <input type="checkbox"/> Gluten Free | <input type="checkbox"/> Small Batch | |
| <input type="checkbox"/> Cheese | <input type="checkbox"/> Meats/Seafood | <input type="checkbox"/> Snacks | |
| <input type="checkbox"/> Chocolate/Candy | <input type="checkbox"/> Organic | <input type="checkbox"/> Spices | |

- | | | | |
|---------------------------------------|---------------------------|--|---------------------------|
| Will you be sampling? (For Tokens) | <input type="radio"/> Yes | Will you be selling your product? (For Tokens and Cash) | <input type="radio"/> Yes |
| | <input type="radio"/> No | | <input type="radio"/> No |

Describe the products you are looking to display and sell:

- All booth displays are required to have a professional presentation. Hand written signs will not be accepted.
- All applications are to be submitted with pictures of the products to be displayed, company logos (in jpg or png format), and required payment.



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Exhibitor Rules & Regulations

Black Kat Shows (a Division of Touch Magazine Inc.) or Show Management will be referred to as "Management" and Show related facilities will be referred to as "Centre".

- SHOW DATES/LOCATION: October 20-21, 2017 / Morrow Building
- CONTRACT:** This contract for space constitutes a contract between the Exhibitor and the Management, and in addition to its terms, shall include and incorporate the Exhibitor's Rules and Regulations printed on this application, the tentative floor plan which the parties acknowledge may be amended and modified by the Management, and the Operational Rules which will be sent to the Exhibitor as part of the Exhibitor's Kit.
 - LICENSE & TERM:** The license given hereunder shall be solely for the use and occupation of the space allocated to the Exhibitor. This shall be for the period commencing at the appointed move-in time and ending at the appointed move-out time including the installation/removal of exhibits.
 - INSURANCE:** The Exhibitor by execution of this contract, hereby agrees to provide third party legal liability insurance for all liability arising out of bodily injury or property damage which might be suffered by any person, persons, or corporations imposed by law, such insurance to be for not less than \$2,000,000.00 per occurrence or loss, to be in full force and effect at all times during the Show including set up or removal periods, inclusive. Management requires the Exhibitor to provide proof of insurance coverage, which includes the naming of Black Kat Shows as additional named insured with the Exhibitor.
 - QUALIFICATIONS TO EXHIBIT:** The Management reserves the right to reserve, decline or prohibit any exhibit or part of an exhibit, which in its opinion is not suitable to or in keeping with the character of the Show. Only items/products that have been approved and accepted by Management as indicated on page one will be brought in by the Exhibitor. Exhibitors must maintain qualified personnel in the display at all times during the Show hours.
 - EXHIBIT SPACE RENTAL INCLUDES:** Standard booth as described in the Exhibitor Kit, general Show security services, and exhibit staff access as outlined in Exhibitor Kit.
 - PAYMENT SCHEDULE:** Contracts received prior to April 30, 2017 must include a deposit of 50% of total booth cost. The 2nd payment of the remaining 50% will be due May 1, 2017. Contracts received after May 1, 2017 must include the full booth payment.
 - SOP:** All alcohol to be sampled or served at the Show must be purchased using the event SOP which will be available one month prior to the Show. Your purchase receipts must be available at the booth at all times.
 - SAMPLING:** The Exhibitor hereby understands that this is a sampling event. The Exhibitor will receive \$0.80 on each \$1.00 coupon redeemed at their booth, this amount includes HST. Cheque reimbursements will be issued within two (2) weeks following the close of the show.
 - SUBLICENSE OF SPACE:** The Exhibitor shall not sublicense, transfer, or apportion any part of its allocated space, shall not exhibit or permit to be exhibited in its space any merchandise NOT a part of its own regular products, and shall not exhibit any advertising material not directly pertaining to the products exhibited except as specifically approved by the Management. Any exhibitor subletting or promoting products that they do not officially represent will be fined \$500 per occurrence.
 - NON-DELIVERY OF THE BUILDING:** The Management will not be held liable for failure to deliver the space in the event of the building becoming unavailable through fire, act of God, public enemy, strikes, the authority of the law, or any other cause beyond its control.
 - DAMAGES, EXTENDED MOVE IN OR OUT:** The Exhibitor will hold Black Kat Shows and the owners of the buildings and grounds harmless from any damage or liability arising from any injury or damage to said Exhibitor, his agents, servants or employees, or to the property of the said Exhibitor occurring in the buildings or grounds of the Centre. All exhibitors must be completely set up with surrounding aisles clear, 1 hour prior to show opening and all materials must be removed from the Centre by Sunday at midnight. If exhibitor moves out or tears down booth before the closing of the show a \$150 charge will apply.
 - CANCELLATION:** In the case the Show shall not be held for any reasons whatsoever, then and thereupon the license of the space to the Exhibitor shall be terminated. In such case, the limit of the claim for damage and/or compensation by the Exhibitor shall be returned to the Exhibitor of the amount received by the Management from the Exhibitor, provided that if the Show is terminated for any reason during the term of the license the amount to be refunded to the Exhibitor hereunder shall be prorated based on the proportion of the term expired up to termination.
 - EXHIBITOR'S KIT:** The Management will email to each Exhibitor a kit which shall contain rules all Exhibitors must follow, shipping instructions, and order forms for all services provided by Management-approved contractors. This kit shall be forwarded to the Exhibitor's Contact Person.
 - CANCELLATION OF CONTRACT:** Once a contract is accepted, Exhibitors shall not be entitled to a refund of any part of any fee should the Exhibitor for any reason be unable to exhibit at the Show, or cancel any space previously contracted for. Exhibitors who are unable to exhibit at the Show, or cancel any space previously contracted for, may request no later than 30 days before the Show in writing that any monies on account with Management (less an administrative fee) be transferred to another Show produced by Management. Such Show must be scheduled to be held within one calendar year of the cancelled show.
 - INTERPRETATION OF REGULATIONS:** Management has the right to make such changes, amendments, and additions to these Exhibitor's Rules and Regulations, as it shall deem necessary to the proper conduct of the Show and thereupon the Exhibitor's Rules and Regulations and Operational Rules shall rest with the Management and its decision shall be final. Management may require Exhibitors to make such alterations to their displays, as it deems necessary to the proper conduct of the exhibition and, on failure to comply, may order the immediate removal of the entire exhibit without compensation and at the Exhibitor's expense.
 - AISSLES AND COMMON AREAS:** Are not to be used by individual exhibitors. No solicitation may be conducted in the aisles, foyers or common areas. Flyers, incentives and signage are not permitted in any common areas without express prior written approval by show management and may involve a sponsorship agreement.

Sample sales will be reimbursed to exhibitors less a 20% administrative fee. I agree to the terms and conditions of this agreement and have read and understand the Exhibitor rules and regulations. I acknowledge that liability is not limited to the corporate entity and that in the event of default of payment, the individual shall be guarantor and surety for full payment of the outstanding account.